

## About the Show - 2023

For 21 years, the GSR has been a draw for local artists. Our Book Nook expanded in 2022, into the Ellerbee Room reception room, across from our main hall!

The show is strategically held in time to catch holiday shoppers and also coincides with "small business Saturday" following Thanksgiving/Black Friday.

# **Show Schedule**

Sept 1<sup>st</sup> Application deadline Sept 15<sup>th</sup> Artist notification

October 1<sup>st</sup> Last day to cancel with refund\* November 10<sup>th</sup> Artists & Authors promote GSR

#### **Dates and Times**

Saturday Nov 25<sup>th</sup> 10am – 6pm Sunday Nov 26<sup>th</sup> 10am – 4pm

## **Booth Cost**

Jury fee is \$15 (non-refundable)

Single Booth (10x10) \$220 Booth-and-a-half (10x15) \$310 Double Booth (10x20) \$390

#### **Art Requirements**

- All work MUST be created by you the applicant/artist; mass produced, commercial & resale items are not allowed
- All work must be attractively displayed in a professional manner
- All work must be consistent with images represented in your application

GSR reserves the right to request anyone not following these guidelines to leave the show.

# **General Information**

- Artists are responsible for collecting & paying Minnesota Sales Tax (7.875%)
- Artists are required to be at their booth; you are responsible for your own sales. The GSR will not take a portion of your sales; all sales go directly to you
- We provide bagels and coffee in the morning and a lunchtime meal. This courtesy only extends to 2 artists/helpers per booth. Additional amenities can be purchased if necessary.

## We ask that you support our volunteers

Every year we ask volunteers to donate their time and talents to our event. In exchange for their assistance we ask all artists and authors to extend a 5% discount (they will be given a thank you card to show in order to receive this discount; if you would like to give a larger discount the option is yours). Thank you for agreeing to join us in extending such a gift in return for their services.

#### **Advertising**

- Color 'post-it' on Mankato Free Press' front page
- Included in all Shop Small marketing: shopping guide, website, etc
- Radio advertising
- Posters and Postcards available for pickup 2-3 weeks prior to the show for you to hang in your community and mail out
- Electronic poster and postcard will be mailed to artists & authors 3 weeks prior to the show
- All participating artists and authors are expected to send notification to their customers. Whether you prefer email or snail mail, we provide you with materials to contact your clients. Sharing shoppers benefits everyone! Also be sure to add us to your online calendar and social media.

# **ShopART Online**

All GSR artists who upload their work to our online ShopART site will automatically be included in the Twin Rivers Council for the Arts [TRCA] online site ShopART Midwest. GSR and Twin Rivers will direct interested buyers directly to you. 100% of sales are yours, we take no fees.

#### **To Apply**

- Complete Application
- Email three (3) images of your work to: gsrfineartfestival@gmail.com
- Check for \$15 (jury fee) make checks payable to: GSR Fine Art Festival
- Second check for Booth Space (accepted artists' checks will be cashed after September 18<sup>th</sup>)

#### **Cancellation Policy**

The last day to cancel with a refund is October 1<sup>st</sup>. We ask that you alert us as soon as possible if you are unable to attend so we may invite those on our waiting list.

# 21<sup>st</sup> Annual GSR Fine Art Festival \*Please Print\* Artist Application – Deadline September 1<sup>st</sup>

| Artist Name:  | Business Name:  |  |
|---|---|--|
| Email:  |   |  |
| Website:  | Facebook addres   | ss:  |
| Address:  | City/State/Zip:   |  |
| Phone:  | Cell:   |  |
| Please check:   | Please check your media:  | Please indicate # requested:   |
| Single Booth \$220  | FiberGlass  | 6ft tables   |
| Booth-and-a-half \$310  | JewelryLeather  | 6ft narrow tables  |
| Double Booth \$390  | PaintingPhotography   | 8ft tables   |
|   | PotterySculpture  | Chairs   |
|   | WoodOther   |  |
| applying to share a booth (created Application, photos & jury fee model) Will you still come if they are no | ting two bodies of work) will apply aust accompany each application. It accepted: | fill out one application. Two artists separately, even if work is similar.  WHO you are applying with: |
| Tell us a little about your work:_  |   |  |
| Do you have any ties to the are   | a:  |  |
| Artist checklist:   |   | Mail to: Tom Bliese  |
| Completed Application   | Check for Jury Fee (\$15)   | 1412 Carney Ave  |
| 3 images of your work   | Check for Booth Fee   | Mankato, MN 56001  |

<sup>\*\*</sup>By applying you agree to extend 5% discount to our volunteers\*\*

<sup>\*\*\*</sup>GSR Fine Art Festival is not responsible for loss or damage\*\*\*